



Peter Whitcomb

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Experience

- > Directed and managed long-term projects including several annual reports.
- > Developed and executed many complete communication solutions for a variety of clients and audiences.
- > Took advantage of several project management opportunities by coordinating time and budgets between clients, designers and printers.
- > Personally took most jobs from concept to press with responsibilities including design, photo direction, file building, and prepress.
- > Managed people and led design teams through projects.
- > Met with clients to discuss initial needs and challenges of projects.
- > Presented design solutions to clients including mounting artwork, speaking about specific elements and explaining how designs meet specific goals.
- > Coordinated employee and production schedules to meet deadlines.
- > Worked both individually and within a team to develop creative design solutions.
- > Software - QuarkXpress, InDesign, Illustrator, Photoshop, Freehand, Powerpoint, Pagemaker, Excel, Word, Scala, Dimensions, Streamline.
- > Communication vehicles - print, signage, apparel, online graphics, packaging, broadcast art, video messaging, presentations, etc.

Employment

- > Freelance Graphic Design 2/96 to present
- > Best Buy Co., Inc., Richfield, MN Art Director 4/98 to 2/05
- > The News, New Richmond, WI Production Manager 3/95 to 9/95
- > Helmer Printing, Beldenville, WI Composition Artist 5/94 to 3/95

Education

- > University of Wisconsin - Menomonie 9/95 to 12/97
Bachelor of Fine Arts - graphic design concentration
- > University of Wisconsin - River Falls 9/90 to 5/94
general education and fine arts program

References

- > available upon request

Portfolio

- > whitcombcreative.com/portfolio.html